### 97.1 fm "The Voice of the Midlands"

7MID fm is a Midlands-based radio service that covers a range of local issues. The station is operated and managed by a highly dedicated team of volunteers with extensive experience in the world of community radio broadcasting.

7MID fm delivers 24-hr programs to residents of the Midlands, Central Highlands, areas of Hobart, Launceston, North-East and East Coasts, the Fingal Valley and travellers in these areas particularly on the Midlands Highway.

7MID fm provides a conduit for local groups, clubs, schools, voluntary organisations and individuals to connect with the community at no cost.

7MID fm can provide training to people wishing to learn, or improve, communication skills and selfconfidence.

7MID fm provides opportunities to become an 'on-air' presenter.

7MID fm is the ideal vehicle for businesses to reach target audiences at affordable rates.

**7MID** fm offers attractive rates for the promotion of your business.

7MID fm membership is from Oct to Sept. Become a Member for just \$20.00 (\$10 concession) Family \$30 Business \$40 and assist your community radio station to continue providing a valuable service to listeners.

7MID fm needs your support. Become a listener. Become a contributor of program content - gardening, arts & crafts, cooking, etc etc Become a member.

**7MID fm** Program Guide is published each month in the Southern Midlands Regional News

> For details and further information contact: John Hay 0407 526 895

#### 97.1 fm "The Voice of the Midlands"

## Look how we have Grown !!!

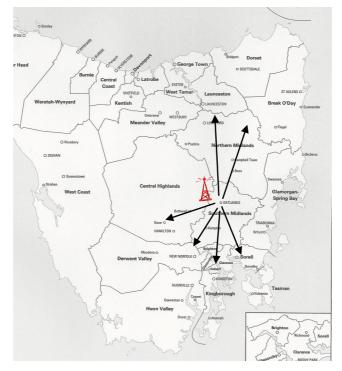
## Shows originating from our studios

| 2013 On-site presenters<br>Off-site presenters | $\begin{array}{c} 1\\ 0\end{array}$ | Hours on air 2<br>Time on air 0 |
|--|-------------------------------------|---------------------------------|
| 2020 On-site presenters                        | 13                                  | Hours on air 48                 |
| Off-site presenters                            | 7                                   | Hours on air <u>20</u>          |

20

68

## Remaining 100 hours per week provided through the COMMUNITY RADIO NETWORK



Management Committee 2020-2021 President & Treasurer: John Hay Vice-President & Secretary: Phillip Whitton Committee:

> Diana Langley, Leigh Blake, Barry Kay, Jon Boreham, Tiarna Kemp,

Station Manager: Program Manager: Peter Wholohan

Diana Langley

# "The Voice of the Midlands"



Your Community Radio Station Broadcasting to the World (www.971fm.org) from studios on the shore of Lake Dulverton Oatlands Tasmania

> Southern Midlands **Community Radio Station Inc** ABN 44 624 099 865

33 The Esplanade Oatlands Tasmania 7120 Phone: 6254 1579 Mobile: 0472 755 272 email: 97.1midfm@gmail.org website: www.971fm.org